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## Turkish Burger

*Now Taste Mediterranean Flavour in Srinagar*

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## Covid-19 Resurgence: Govt Braces For 4th Wave In J&K

### Health Dept Puts Staff On Alert, Face Masks Made Mandatory In 3 Kashmir Districts

Auqib Javed

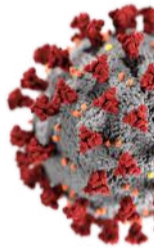
As the daily Coronavirus cases continue to spike in the Union Territory after a five month decline, the Jammu and Kashmir administration is gearing up to tackle the possible fourth wave of Covid-19, with three districts in the Valley making face masks mandatory at public places.

According to officials, wearing of face masks has been made compulsory in Srinagar, Ganderbal and Bandipora districts in a bid to curb the spread



File Photo

of COVID-19. An order issued by the Deputy Commissioner Srinagar, Mohammad Aijaz Asad pointed



### Daily Cases Cross 300-Mark After Six Months

The daily Coronavirus cases crossed 300-mark in Jammu and Kashmir on Tuesday, the highest ever spike in the last six months, while one more person succumbed to the deadly infection in the Union Territory during the last 24 hours. In Kashmir Valley, 146 fresh cases of novel Coronavirus were reported **More on P6**

out the recent spike in COVID-19 cases in UT of Jammu & Kashmir.

The order stated that various preventive measures are recommended by the Ministry of Health and Family Welfare

Government of India such as wearing of Face Masks, maintenance of social distance and hand sanitisation etc from time to time as effective means of COVID-19 containment.

"It has become imperative to ensure strict implementation of all preventive measures such as usage of face masks and maintenance of social distance in all the public places across the District to minimise the spread of covid-19 infection," it added.

The order stated that in view of the above and in order to safeguard public health, use of face masks shall be compulsory at all public places in District Srinagar, with immediate effect till further orders.

"Moreover, all district and sectoral officers **More on P6**

## Rain Forecast For 4 Days From Today

Agencies

**Srinagar:** The meteorological department on Tuesday predicted dry weather in next 24 hours and rain and thunderstorm during July 20-24 in Jammu and Kashmir.

"Dry weather is expected for most part of the day. However, a brief spell of Rain/Thunderstorm may occur towards late afternoon/evening, although chances are less," a meteorological department official here said about the forecast for Tuesday.

Regarding subsequent five days, he said, rain/thunderstorm was likely (50-60%) at scattered places of Kashmir and at many places of Jammu (mainly in morning hours) during 20-24th.

Meanwhile minimum temperatures recorded **More on P6**

## Assembly Polls In J&K EC's Prerogative: GoI

Press Trust Of India

**New Delhi:** Conducting Assembly polls in Jammu and Kashmir is the prerogative of the Election Commission (EC) and the poll body has initiated the process to revise the electoral rolls there, the Centre informed Parliament on Tuesday.

Union Minister of State for Home Nityanand Rai said this in a written reply to a question in the Lok Sabha on when the situation in Kashmir would be brought to normal so that the democratic process can be started in the valley.

"The Election Commission of India has initiated revision of electoral rolls of voters of the Union Territory of Jammu and Kashmir. The decision to schedule elections is the prerogative of the Election Commission of India," Rai said, replying to the question from Dravida Munnetra Kazhagam (DMK) member A Ganeshamurthi.

The minister said the government had constituted a

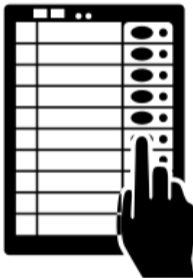
delimitation commission, which has notified orders on March 14 and May 5 on the delimitation of the parliamentary and legislative assembly constituencies of the Union Territory.

Thereafter, the EC has initiated the process to revise the electoral rolls in Jammu and Kashmir.

Replying to another question, Rai said the government has a policy of zero tolerance against militancy and the security situation in Jammu and Kashmir has improved significantly.

There has been a substantial decline in the number of militant attacks, from 417 in 2018 to 229 in 2021, he added.

The minister said the government has taken various measures to restore normalcy in the Kashmir valley, including putting in place a robust security-and-intelligence grid, proactive operations against militants, intensified night patrolling and checking at **More on P6**



**THE ELECTION COMMISSION OF INDIA HAS INITIATED REVISION OF ELECTORAL ROLLS** of voters of the Union Territory of Jammu and Kashmir. The decision to schedule elections is the prerogative of the Election Commission of India."

### 104 Forces Personnel, 78 Civilians Killed In J&K Since 2020: MHA

The Ministry of Home Affairs (MHA) on Tuesday said 182 civilians and security forces personnel were killed in the militancy-related incidents in 2020 and 2021. In a written reply the MHA said 437 militancy-related incidents were reported in 2020 and 2021. In these two years, 104 security force personnel and 78 civilians lost their lives, the Ministry said. In 2020, 244 militancy-related incidents took place in which 62 security forces personnel and 37 civilians lost **More on P6**



A farmer sprinkles pesticides inside his vegetable field in the outskirts of Srinagar city on Tuesday. KO Photo, Abid Bhat

## Directive To Home Dept Unfurl Tricolor On All Offices: LG

Observer News Service

**Srinagar:** The Jammu and Kashmir Lieutenant Governor, Manoj Sinha on Tuesday directed the home department to ensure Tricolor is unfurled at all the offices of its different wings including police stations, besides identification of the families and houses of freedom fighters where police bands will play tunes.

The LG passed these directions on Tuesday while chairing a meeting of senior officials to review the preparations for 'Har Ghar Tiranga' campaign in the Union Territory, an official spokesperson said.



During the meeting, he said, the LG was briefed by Commissioner/Secretary, Rural Development and Panchayati Raj department, Mandeep Kour about the **More on P6**

### 'Deprived People Getting Equal Rights In J&K'

Asserting that his government is working relentlessly for the welfare of the farmers, the Jammu and Kashmir Lieutenant Governor, Manoj Sinha said on Tuesday that a large population which was deprived of progress and prosperity for decades is now getting equal opportunities and equal rights in the Union Territory. "In the last two years, we have come out with a viable strategy to **More on P6**

**HOME DEPARTMENT WOULD ENSURE TRICOLOR** is unfurled at all the offices of its different wings including all Police Stations. Swachhata Abhiyan shall be organised at all the panchayats as well as urban areas."

## Govt Forces Begin Hunt For LeT Module In Pir Panjal

Press Trust Of India

**Jammu:** A Lashkar-e-Taiba module has brought four of its militants to the Pir-Panjal belt of Jammu region from Kashmir, prompting the police and security agencies to send teams to hunt them down, officials said on Tuesday.

The security forces unearthed this information while interrogating the members of the twin modules busted by the police in Rajouri recently.

"Three to four terrorists have been brought to Pir Panjal belt (Rajouri-Poonch districts) from Kashmir (recently by a module). They have been kept there (in hideouts)", Additional Director General of Police (ADGP) Jammu, Mukesh Singh said.

"We are hopeful to nab them soon," he added.

The ADGP said according to



records, only three militants are active in Jammu as most of those operating in the region have been arrested.

The forces have also identified three other top militants belonging to Jammu region but are operating from Pakistan as Qasim, Kubair and Bashir.

The two modules busted in Rajouri were instrumental in bringing the **More on P6**

## SHORT TAKES

### Man Arrested With Pistol In Jammu

Observer News Service

The police have arrested a man with a country-made pistol in Jammu on Tuesday, officials said. During a routine check, a pistol was recovered from 24-year old Akshay Kumar, who runs a drug rehabilitation centre at Gharota in the name of Ayodhya foundation, they said. He was arrested and a case under the Arms Act has been registered, officials added.

### SIA Carries Out Raids In Baramulla

Observer News Service

State Investigation Agency Jammu on Tuesday conducted raids at multiple locations in North Kashmir's Baramulla district in connection with a militancy-funding case registered at Gandhi Nagar Police Station in Jammu. According to a statement, SIA Jammu with the help of District Police and Civil Administration of Baramulla conducted well coordinated raids at multiple locations in Nambala area of Uri in connection **More on P6**

### Anjuman Seals JK Bank In Budgam

Observer News Service

After a dispute over rent with bank authorities, Anjuman-e-Sharie Shiyani Tuesday sealed the local branch of Jammu Kashmir Bank in Central Kashmir's Budgam district. The local Auqaf Committee run by the socio-religious organization sealed the bank branch during morning hours. A top leader from Anjuman declined to comment over the issue saying it is an internal matter. When contacted, the Circle Head, JK Bank told news agency **More on P6**

### Eight Gamblers Arrested In City

Observer News Service

Police on Tuesday claimed to have arrested four alleged gamblers in a raid in Babademb area of this capital city. A team from police station Khanyar carried out an input based raid in Babademb area of the city and arrested four gamblers, a police spokesperson said Tuesday. Besides playing cards, he said, an amount of Rs 22000 was recovered from the spot. However, 4 more gamblers, he said, taking advantage of **More on P6**

### Female Fraudster Held In Handwara: Police

Observer News Service

Police on Tuesday claimed to have arrested a female fraudster in Chogal area of North Kashmir's Kupwara district. "A complaint was received by Police Post Chogal wherein the complainant had stated that one person (name withheld) resident of Yunsoo had taken money from the complainant in lieu of providing a heavily fabricated order of appointment as SPO, thereby defrauding the **More on P6**

### Man Held With Arms In Shopian: Police

Observer News Service

Police on Tuesday claimed to have arrested a person along with arms and ammunition in Dragad area of Zainapora South Kashmir's Shopian district. A senior Police officer told a local news agency GNS that a man identified as Bilal Ahmad during checking at Naka was arrested with arms and ammunition by a joint team of Police, army's 44RR and 178 BN CRPF. A case has been registered in this regard and **More on P6**

# Conservation Actions Work To Save Species

360info.org

Research shows species on the brink of extinction have successfully been saved. Applying the same approaches more broadly could help the planet. It was a target the world spectacularly missed: By 2020, the extinction of known threatened species has been prevented and their conservation status, particularly of those most in decline, has been improved and sustained. It was an Aichi Target, set in 2010, that stemmed from the United Nations Convention on Biological Diversity. By the time of a 2020 review, most indicators of the 20 Aichi Targets had continued to decline. But research from 2020 shows the goal is in fact, eminently feasible. Conservation efforts between 1993-2020 prevented the extinction of 2848 bird and mammal species. Were the same approach applied to other creatures many could be saved from extinction. It's information that augurs well for the future of other threatened species. Researchers around the world collaborated on the study, which was published in the journal Conservation Letters, and featured in the Convention's 2020 review. To be included in

the study, species had to have been listed on the International Union for the Conservation of Nature's Red List of threatened species at any time since 1993. The researchers looked only at birds and mammals listed in the categories of extinct in the wild, critically endangered or endangered at some point since 1993. They also needed to have ongoing threats at that time, and to have benefitted from conservation action. Frogs, lizards, fish, plants and other life are still hugely important to ecosystems around the world, but the researchers focused on birds and mammals because they had the most comprehensive Red List data available to make realistic and comparable assessments. These criteria left them with a shortlist of 39 birds and 21 mammals. At least 2848 bird and mammal extinctions were prevented between 1993-2020. At the same time, 15 confirmed or strongly suspected bird and mammal extinctions were documented, including one since 2010, a pretty brown bird called the Alagoas foliage-gleaner (Philydor novaesi), that lived in the forests of Brazil. This means the number of extinctions would have been up to 4.2 times higher for 1993-2020, had conservation ef-



forts not intervened. For some species, such as the Hawaiian crow or 'alala (Corvus hawaiiensis), it was clear how humans had intervened: these creatures were extinct in the wild meaning their only remaining examples were in zoos and con-

servation breeding programs. Captive breeding programs helped 63 percent of species overall. For many of the creatures, their remaining population was on islands, where they were able to persist away from invasive predators, such as cats

and rats. Controlling invasive species helped 66 percent of species. The other winning strategy was to protect the remaining habitat of the threatened species, as human expansion through hunting and farming were two of the biggest threats. Introducing legislation

to protect animals from hunting or collecting was especially helpful for the mammals in the study. Two formerly extinct in the wild species were successfully reintroduced to their former homelands since 1993: Przewalski's horse (Equus ferus) and Guam rail (Hypotaenidia owstoni). Not all species in the study have been complete conservation successes. For example, for the vaquita (Phocoena sinus), a Mexican porpoise, just six individuals were known to remain in September 2018. A costly ban on gill-net fishing may have slowed the catastrophic decline but with illegal use still rife, it appears to be failing to halt it. Conservation may have avoided extinction so far, but it is still a significant possibility, if not likely. The conservation actions were implemented by a combination of governments, non-government organisations, zoos, scientists, volunteers and others. Despite the good news, many of the species in the study remain highly threatened. Most require continued care and substantial investment to ensure their survival. The threats to these and other species remain present and growing. Even greater efforts will be needed to prevent the extinction and improve the status of the 6,811 species currently assessed as critically endangered on the Red List.

## 'Covid Infection Doubles Risk Of Mental Health, Financial Issues In Older Adults'

Press Trust Of India

Older adults infected with COVID-19 may be twice as likely to develop mental health problems such as depression and anxiety, and suffer from financial difficulties, according to a study. The research, recently published in the journal PNAS, used data from 5,146 adults between the ages of 52 and 74 to examine the

researchers said. The study also found that 12 per cent of people with probable infection had anxiety, compared with 6 per cent of those without the viral infection. These adverse effects lasted for up to six months after the presumed start of infection and appeared to worsen, the researchers said. A follow-up assessment between November and December 2020 estimated that the prevalence of

freedom. An estimated 40 per cent of older people with probable COVID-19 infection experienced more financial difficulties in June and July 2020 than before the pandemic, compared with 20 per cent of those without infection. Feelings of loneliness were also twice as high in older people with probable COVID-19 infection than in those who didn't get infected, according to the researchers.



immediate and longer-term impact of COVID-19 on their mental health, well-being, social interactions, and financial outcomes. Participants provided data before the pandemic (2018-19) and at two COVID-19 assessments in 2020. The results showed that 49 per cent of older adults with a probable COVID-19 infection had clinically significant depressive symptoms, compared with 22 per cent of those without infection, between June and July 2020. "There is currently little evidence on the impact that contracting COVID-19 infection may have on an individual's mental health, personal finances, and social relationships," said study lead author, Ellie Iob, from the University College London, (UCL) in the UK. "However, our study shows that older adults with probable COVID-19 infection experienced higher levels of depression and anxiety, poorer quality of life, elevated feelings of loneliness, and greater financial difficulties compared with those without probable infection, Iob said. These issues were evident both in the acute phase of the infection and up to six months later, the

**However, our study shows that older adults with probable COVID-19 infection experienced higher levels of depression and anxiety, poorer quality of life, elevated feelings of loneliness, and greater financial difficulties compared with those without probable infection**

depression and anxiety among older people with probable infection was 72 per cent and 13 per cent respectively, compared with 33 per cent and 7 per cent in those without infection, they said. Such increase in the prevalence of mental health problems during the first year of the pandemic might be due to further months of COVID-19 control measures and restrictions to personal

However, monetary worries eased by November 2020 and no significant differences were found between those who had a probable COVID-19 infection and those who didn't, they said. "These results suggest that the adverse psychosocial impact of COVID-19 infection is long-lasting and more broadly present across the population," Iob said. "We encourage anyone who may be experiencing issues with their mental health or well-being to speak to their GP (doctor)," he added. The authors of the study acknowledged some limitations to their study. The classification of probable infection was based on self-reported symptoms and not confirmed by a laboratory test, so not all participants classified as suspected COVID-19 cases might have actually contracted the infection, the researchers said. Symptoms of COVID-19 were also only ascertained at the first COVID-19 assessment in June-July 2020, and therefore researchers could not determine the duration of symptoms and identify people with long COVID, in which the symptoms last longer than 12 weeks, they added.

## Office of the Executive Engineer Horticulture (P&M) Division Jammu.

CORRIGENDUM

Name of work: Infrastructure Augmentation of fruit and Vegetable Market at Puria Reasi by way of construction of protection walls and pucca drain, providing and laying WBM Grade-I and Construction of Toilet Block.

Reference: e-NIT No 07 (S.No. 3) Of 2022-23 daed 21-06-2022  
 Due to typographical error, the changes to the above said work is made as under:-

S.No	Please read	Particulars of item of work	Rate per sqm (in Rs)	Instead of	Particulars of item of work	Rate per sqm (in Rs)
1	S.No of rate list			S. No of Rate list		
1	07	Providing and fixing G.I. Chain link fabric fencing of required width in mesh size 50x50 mm including strengthening with 2 mm dia wire or nuts, bolts and washers as required complete as per the direction of Engineer-in-charge. Made of G.I. wire of dia 4 dia	733.50	07	Providing and fixing G.I. Chain link fabric fencing of required width in mesh size 25x25 mm made of G.I. Wire of dia 3 mm including strengthening with 2 mm dia wire or nuts, bolts and washers as required. Complete as per the direction of engineer-in-charge	858.55
2	Advertised Cost = 38.01 lacs			Advertised cost = 38.63 lacs		
3	CDR Amount = Rs 76050/-			CDR Amount = Rs 77260/-		

No: EEHPM/2022-23/367-73  
 Dated: 15-07-2022

DIPK-6259/22

Executive Engineer  
 Horticulture (P&M)  
 Div. Jammu

Government of Jammu and Kashmir  
**Office of the Superintendent Industrial Training Institute, Bandipora.**  
 Phone/Fax: 01957-225258, Email id: itibandipora@rediffmail.com, itibandipora2018@gmail.com website: www.itibandipora.org.

ADVERTISEMENT NOTICE

Applications on plain papers are invited from the desirous candidates possessing qualification as shown against each trade for teaching/training of trainees in respective trades on Guest Faculty Basis, for the academic session: 2022-23-24. The applications along with attested copies of testimonials especially Date of Birth, Marks cards and Degree certificates should reach to the Office of Undersigned within seven days from the date of publication of this Notice.

S.No	Name of Trade	Qualification
1.	Guest Faculty for Carpentry Trade under Normal Scheme.	Degree in Civil/Mechanical Engineering with one year experience in relevant field. OR Diploma in Civil/Mechanical Engineering with two year experience in relevant field OR NTC/NAC passed in the Trade of "Carpenter" with three year post qualification experience in the relevant field. Desirable Preference will be given to a candidate with CITS (Craft Instructor Training Scheme) in relevant Trade.
2.	Guest Faculty for Electrician Trade under (Self Finance) Scheme	Degree in Electrical/Electrical and Electronics Engineering from AICTE/UGC recognized Engineering College/University with one-year experience in the relevant field. OR 03 Years Diploma in Electrical/Electrical and Electronic Engineering from AICTE/recognized board of technical education or relevant Advanced Diploma (Vocational) from DGT with two years experience in the relevant field. OR NTC/NAC passed in the trade of "Electrician" with three years experience in the relevant field
3.	Guest Faculty for Employability Skills under Normal Scheme.	MBA/BBA/any Graduate/Diploma in any discipline with Two years experience with short term ToT course in Employability Skills from DGT Institutes. (Must have Studied English/Communication Skills and Basic Computer at 12 <sup>th</sup> /Diploma level and above) OR Existing Social Studies Instructors in ITI's with short term ToT course in Employability Skills from DGT Institutes.
4.	Guest Faculty for Plumber Trade under Normal Scheme	Degree in Civil/Mechanical engineering from AICTE/UGC recognized Engineering College/university with one year experience in the relevant field. OR 03 Years Diploma in Civil/Mechanical engineering from AICTE/recognized board of technical education or relevant Advanced Diploma (Vocational) from DGT with two years experience in the relevant field. OR NTC/NAC passed in plumber or relevant trade with 3 years experience.
5.	Guest Faculty for Mechanic Motor Vehicle Trade under Normal Scheme	Degree in Automobile/Mechanical Engineering from AICTE/UGC recognized Engineering College/University with one year experience in the relevant field. OR 03 Years Diploma in Automobile/Mechanical Engineering from AICTE recognized board of technical education or relevant Advanced Diploma (Vocational) from DGT with two years experience in the relevant field OR NTC/NAC passed in the trade of Mechanic Motor Vehicle with three years experience in the relevant field.

TERMS AND CONDITIONS:

- The Guest faculty shall be paid remuneration as per applicable norms of the Department.
- The arrangement shall cease automatically once the session is over or regular arrangement/substitute arrangement by way of transfer/internal arrangement etc is made whichever is earlier.
- The appointee shall have to execute an agreement at the time of joining that he/she shall not have any preferential claim for regularization or continuation on the basis of this engagement.
- The above advertisement is subject to outcome of any writ petition pending in the court of law.

No: ITI/B/Esst/22/365-68  
 Date: 18-07-2022

DIPK-6335/22

Sd/= Superintendent  
 Industrial Training Institute,  
 Bandipora.

## Broker's Body Retrieved From Jhelum

Agencies

Srinagar: Body of a 34-year-old Srinagar-based broker was retrieved from river Jhelum, almost two weeks after he had gone missing, official sources said.

They told GNS that the person, Shameem Ali Nath son of Late Ali Mohammad Nath of Chattabal Guzerbal, had gone missing around evening of July 5. After failing to find him, the family lodged a missing report at the nearest police station after five days. "Body was spotted by some passersby inside river Jhelum at Maloora, following which a police team reached the site and retrieved it," they said, adding, "Later he was identified as Shameem Ali Nath". (GNS)

## Admin Orders Probe Day After Hazratbal Man's Family Allege Negligence

Agencies

Srinagar: The district administration Srinagar on Tuesday ordered a probe into the death of a man from Hazratbal area of Srinagar, who died at Khyber hospital on Monday evening following which the family alleged negligence.

Deputy Commissioner, Srinagar, Muhammad Aijaz Asad, constituted a committee of doctors to conduct in-depth probe into the death of a man at Khyber hospital.

"Whereas it has come to the notice of the undersigned that an individual, Tariq Ahmad Dar S/O Ghulam Hassan Dar R/O Chatterhama, Hazratbal has died at Khyber hospital, Srinagar on July 18, 2022 allegedly due to medical negligence," the order reads.

Accordingly, a committee of doctors, is hereby constituted to conduct in-depth inquiry into facts and circumstances of the case by examining the materials on record, and shall investigate the subject matter.



## Gulshan Books Opens Outlet At Srinagar International Airport

Syed Mohammad Burhan

Srinagar: In a move which has brought cheers to book lovers, Gulshan Books Kashmir opened a book outlet at Srinagar International Airport on Tuesday. Talking to Kashmir Observer, Owner Gulshan

Books Sheikh Aijaz said the bookstore was operational some years back. "The government had decided to privatize the space so we had to shut the bookstore. Now that the space is again in the hands of the Airport Authority of India (AAI) we have ac-

quired the space on contract" Aijaz said. Aijaz said they have signed the contract for a time period of nine months which can be extended later. The opening of the bookstore at the airport is expected to boost book

sales which had significantly dropped since the outbreak of the coronavirus pandemic. "After the coronavirus pandemic there has been an increase in the sales of books and expect good sales in the near future" he said.

## Hijama Therapy Getting Popular Among City Dwellers

Agencies

Srinagar: A youth from Srinagar who is now an expert in Hijama or cupping therapy is making attempts to reintroduce prophetic medicine for treating people suffering from different ailments.

The therapy is used for better circulation of blood and detoxifies the body.

Basit Bashir, a youth from Srinagar has received cupping training from 'Cupcare Training Institute' Mumbai a few years after which he subsequently joined Rajasthan Jodhpur in Acupressure, acupuncturing and cupping therapy for two years following which he opened his own ISO certified clinic at Pandach crossing on the outskirts Srinagar where he is treating hundreds of patients with different ailments.

He told KNO that he could have joined the family business but witnessing the rise of depression cases in Kashmir, he decided to open a Hijama clinic. "So far thousands of patients have visited my clinic and over 97 percent of patients have recovered very well," he said.

Basit who is also specialist in acupuncturing and Chiropractic with diverse

range of experiences is presently organizing free Hijama camps.

"My aim behind organising free Hijama camps is just to create awareness so that people will use traditional remedies to treat different ailments with no side effects," he said.

Ailments like chronic pain and mi-



graines, immune enhancement, disease prevention, anxiety, depression, health maintenance and various ailments can be treated by cupping therapy, he said.

Basit said that with unemployment increasing rapidly in Kashmir, youth can easily get training in this field and make a career out of it.

Notably Hijama or cupping therapy is an ancient form of alternative medicine in which a therapist puts special cups on your skin for a few minutes to create suction. (KNO)

## B.Ed Students Urge KU To Provide Them Reading Material

Syed Mohammad Burhan

Srinagar: The B.Ed students of 1st and 2nd Semester pursuing the course in distance mode from Kashmir University urged the authorities to provide them with reading material as they are nearing exams.

The students said their 1st and 2nd Semester said that their exams are commencing from 10th August, 2022 and they alleged the University authorities have failed to provide them with hard copies of books

and other material.

Director Kashmir University Distance Education Tariq Ahmad Chisti said the University has been providing

them are yet to get it" he said.

"There were some issues which led to the delay in sending the material to the students"

There were some issues which led to the delay in sending the material to the students

students with the reading material offline and they can get books from the University Library.

"Many of the students have got the reading material, some of

Tariq said.

He said he will look into the issue and make sure the students get enough time and reading material to prepare for every subject.

## Office Of the Commandant: 57 BN BSF: PO- Handwara, Distt-Kupwara (J&K)

No: 569/ Prov-57Bn/Auction/22/11665-84

DATED: THE 30 JUNE 2022-07-19

### Auction Notice

On behalf of the President of India, Commandant 57 Bn BSF, Handwara, (J&K) Invite bidders for public auction of the unserviceable store (Govt & Pvt Fund) held on Charge of 57 Bn BSF at THQ, Handwara on 25/07/2022 at 1100 Hrs.

2. All the interested bidders/ parties are requested to attend the auction on schedule date and time.  
3. Every bidder will have to deposit a sum of Rs 15,000/- (Rupees fifteen thousand) only in advance as earnest money prior to commencement of bid, which will be refunded/adjusted after finalization of auction (except the selected/highest bidders).  
4. In case of bandh/strike call in J&K State during above period, auction will be conducted on next day.

5 Auctioned money plus GST( 18%) HAS to be deposited on spot by the successful bidders before carrying away auctioned items/store.  
6. The commandant 57 Bn BSF Reserves all rights to accept/reject the bid without assigning any reason.  
7. The decision of the commandant 57 Bn BSF in all matters shall be final.  
8 No transport will be provided by this unit for shifting of auctioned stores. Auctioned stores be cleared immediately be concerned parties.

9. The department shall not be responsible for any loss or damage to the items on account of theft, pilferage, fire or any other calamity once the letter of acceptance is issued to the successful bidder.  
10. All bidders will maintain COVID-19 Protocol like social distancing, personal hygiene, and sanitization etc while visiting inside the campus and ensure strict compliance of guidelines/ instructions issued by Govt. Of India (GOI) and state Govt time to time.

(Rajesh Singh Yadav), DC/QM For Commandant 57 BN BSF

CBC-19110/11/0051/2223

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- PDD: 0194-2450213
- FIRE AND EMERGENCY SERVICES : 2479488,2452222,2452155
- CAPD: 18001807011
- SMC HEALTH OFFICER: 9469409081
- Ambulance: Kashmir EMS Service: +91 94841 00200

**AIRPORTS**

SHIEK UL ALAM AIRPORT: 01942303311 ✈

**RAILWAYS**

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- ANANTNAG: 01932-228243
- BARAMULLA: 0194-102029
- BIJBERA: 01932-228243
- PAMPORE: 01933-294132
- PATTAN: 01954-293507
- QAZIGUND: 01951-296153

**HIGHWAY STATUS**

- Sgr-Jammu highway - (Open)
- Mughal Road - (Open)
- Srinagar- Leh- (Closed)

🌙

**HIJRI CALENDAR**

20- Zil- Hajj  
1443

PRAYERS	
FAJR	3: 54
ZUHR	12:37
ASR	5:34
Magrib	7:43
ISHA	9: 19

### This Day In History

- 1933 - In London, 500,000 march against anti-Semitism
- 1943 - US Joint Chiefs of Staff question Admiral Chester Nimitz over the landing on Gilbert Island
- 1944 - US invades Japanese-occupied Guam
- 1944 - Adolf Hitler survives an assassination attempt led by German army officer Claus Von Stauffenberg
- 1947 - 1st political action of Netherlands Army on Java and Sumatra
- 1949 - Israel's 19 month war of independence ends
- 1953 - USSR/Israel recover diplomatic relations
- 1953 - The United Nations Economic and Social Council votes to make UNICEF a permanent agency
- 1954 - Armistice for Indo-China signed, Vietnam separates into North and South
- 1956 - France recognizes Tunisian independence
- 1956 - Great Britain refuses to lend Egypt money to build Aswan Dam
- 1958 - King Hussein of Jordan breaks off diplomatic relations with UAR
- 1960 - Sirima Bandaranaike becomes 1st female premier of Ceylon
- 1960 - USSR recovered 2 dogs; 1st living organisms to return from space
- 1962 - France & Tunisia recover diplomatic relations
- 1969 - 1st Moon Landing: Neil Armstrong and Buzz Aldrin from Apollo 11, 530 million watch live global broadcast
- 1975 - India expels three reporters from The Times, The Daily Telegraph, and Newsweek because they refused to sign a pledge to abide by government censorship.
- 1976 - US Viking 1 lands on Mars at Chryse Planitia, 1st Martian landing
- 1976 - Vietnam War: The US military completes its troop withdrawal from Thailand.
- 1977 - The Central Intelligence Agency releases documents under the Freedom of Information Act revealing it had engaged in mind control experiments.

*From KO Archives*

## JKAP man on killing spree Kills SHO, driver; wounds DSP

Observer News Service

SRINAGAR - A station house officer (SHO) of the Kashmir police and an SRTC driver were killed and a deputy superintendent of police injured when a member of the J&K Armed Police opened indiscriminate fire on his superiors near, the Deshnam Akhara building on the Budshah Chowk here this morning.

A member of the J&K Armed Police (JKAP) opened unprovoked fire on his officers who were overseeing security arrangements for the departure of the Chari Mubarak (Holy Mac.o) from the Deshnam Akhara at around 8 this morning, the ONS said.

The station house officer of the Maisuma police station, Ghulam Nabi Parry, and an SRTC driver, Basheer Ahmad Khan, were killed on the spot, and the deputy superintendent of police (DSP) for security, Ghulam Jeelani Baba, was injured. The driver was present at the scene in connection with yatra duty.

The injured DSP was rushed to the SMHS hospital where doctors referred him to the SKIMS. His condition was reported to be serious.

The attacker, Kabeer Singh of the 9 Bn JKAP, hailing from Udhampur, was immediately taken into custody.

He had fired 23 rounds from his service carbine, and only five bullets were found in the magazine after the attack. The attack was deliberate, and the DSP was the actual target, the CNS quoted sources as having said. A criminal case has been registered by the police.

Heartrending scenes were witnessed as the body of the slain driver arrived home in Gurgari Mohalla, Nawab Bazaar. The driver was a father of five children, four of them girls, and the sole earning hand of the family.

(Kashmir Observer, 20 July, 2005)

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K O V I E W

## Congress' J&K dilemma

Ever since it lost ground to the BJP in the 2015 Assembly polls, the Congress in J&K has struggled to get its act right. Over the last year, the party has witnessed some rumblings in its ranks. A section of the party leaders had last year revolted against the then state president Ghulam Ahmad Mir who recently resigned paving the way for a new president, who is yet to be elected. As things stand, veteran Congress leader Ghulam Nabi Azad seems to have majority support in the party. He is also the only leader believed to have a significant support base in the union territory and hence the chorus within the party to make him the chief ministerial candidate. According to reports, the Congress high command has now principally agreed to the demand of the party leaders that Azad be named as the Chief Ministerial face.

In December last year, Azad addressed around ten impressively attended rallies in parts of the Jammu division and southern Kashmir, something that at the time greatly contributed to the revival of political activity in the union territory.

But the question is whether the Congress high command would appoint an Azad loyalist as the new state president? More so, at a time when Azad has fallen foul of the Gandhis and is part of the G23, the group of Congress leaders seeking reforms within the beleaguered national party. Whatever decision the high command takes would be critical for the revival and the survival of Congress in the union territory. The party has witnessed a steep fall in its electoral fortunes in the state turned union territory since the landslide victory of the BJP in the Jammu division in the 2015 Assembly elections. The saffron party won 25 of the 37 seats in the division enabling it to be a part of the coalition government with the PDP which got 28 seats. Earlier, from 2002-2015, Jammu and Kashmir had three successive coalition governments - PDP-Congress, NC-Congress and PDP-BJP.

The coalitions began with the advent of the PDP in 1999. The party formed by the former Congress leader Mufti Mohammad Sayeed and his daughter Mehbooba Mufti morphed into a credible Opposition by 2002 when it ended the NC's vaunted political hold on Kashmir in the then Assembly polls. The new reality turned Congress into a kingmaker over the following twelve years. With the Valley's seats split between them, the NC and PDP were hardly in a position to form the government without Congress's support. But in 2015 polls when Congress was decimated in Jammu, the BJP stepped into the breach, obliging the single largest party PDP to share power with the saffron party. But it would be interesting to see whether Congress can reassert itself in the UT under a new president with Azad as its chief ministerial candidate.

O T H E R O P I N I O N

## At 2 Billion!

It's true that the country has vaccine manufacturers of proven capability and its child immunisation projects helped mobilise a cadre of reliable vaccinators. Yet the Covid inoculation drive posed unprecedented challenges — regulators had to work on compressed schedules and vaccine hesitancy tested the persuasive powers of local officials and healthcare workers. It wasn't always smooth sailing. The supply mechanism broke down when the Centre left the states to their devices during the second wave and it required the Supreme Court's nudge, in June last year, for the vaccination drive to gather momentum.

Last week, the Centre began a special 75-day drive in which the third precautionary dose is being administered free at all government vaccination centres. This is a welcome initiative. The jury, though, is still out on the efficacy of the current lot of vaccines against the sub-variants of the Omicron strain that is responsible for most of the Covid infections today. Conversations in several developed countries have moved on to countering these relatively less virulent strains that leave lingering effects on patients. Last month, pharma majors Pfizer and BioNtech announced that a booster dose of their vaccine candidate had yielded a "significantly higher response against Omicron" in clinical trials. Experts, however, caution against laying much store on these initiatives, given the virus's capacity to develop vaccine-resistant versions. They also point out that regular administration of boosters is not feasible. Some experts believe that the answer to this predicament lies in a pan-variant vaccine, one that can tackle all coronaviruses. As in most aspects of the pandemic, there is no unanimity amongst experts on this question. That said, at least 10 universal candidates are in different stages of development. India should not be an outlier in these experiments.

Last month, in recognition of India's position on intellectual property rights on vaccines, the WTO agreed to waive patents on Covid vaccines. Vaccine manufacturers in India shouldn't lose this opportunity to initiate conversations with laboratories where work on the universal vaccine is on — other than pharma majors, these include universities and non-profits. If need be, the government should enable such efforts. The lessons from the past one-and-a-half years should guide the next round of vaccinations.

The Indian Express

# Biden's Tour de Saudi Arabia

Joe Biden's West Asian tour should have been utilised to reset the American ties with different regional players and lay foundations for a more robust engagement but the results seem to be rather disappointing



Saudi Crown Prince Mohammed bin Salman and President Biden bump fists ahead of their meetings in Jeddah. Saudi Press Agency/AP

Asad Mirza

American President Joe Biden was on a four-day trip to Israel and Saudi Arabia, his first trip to the Middle East since taking office last year, with a lot of expectations about resetting the ties with Saudi Arabia and also giving a new direction to US policies in the Middle East.

The visit started with meetings in Israel to expand security ties and discuss Iranian 'belligerence' in the region. He next went to Jeddah, Saudi Arabia, where he attempted to reassure regional leaders and the rest of the world that his administration remains committed to actively engaging in the Middle East and counter any Russian or Chinese plans to expand their geopolitical influence.

### US-Saudi Ties

Coming in the backdrop of the continuing Russia-Ukraine war and spiralling global oil prices, the visit was also seen as a rapprochement by the U.S. President to the Saudi Crown Prince Mohammad bin Salman (MbS), who he blamed for the assassination of Saudi journalist Jamal Khashoggi, and thus pave the way for softening the Saudi stance on increased oil production.

However, the manner in which the two leaders greeted each other with a fist bump has been criticised both by fellow Democrats and Republicans, due to its undiplomatic nature and also as a middle ground to thaw the ice, perhaps on the advice of their key lieutenants.

Also, the version given by Biden and Saudis as to whether the President admonished MbS seem to vary, thus indicating that the President was ready to give up his old stance for the Saudi agreement to increase its oil production; though ultimately he got no such assurance.

The meetings in Jeddah largely seemed to go along with the planned reset of the U.S. relationship with the kingdom, and Biden announced several new areas of cooperation aimed at reshaping US-Saudi relations.

However, the President did strike an optimistic note that regional leaders would soon take action given that the next OPEC meet-

ing will take place in early August, after his parley with the Gulf Cooperation Council (GCC) leaders in Riyadh.

### U.S.-Iran Ties

Biden is also under pressure to counter Iran's growing influence in the region and during the visit, he made a commitment to the U.S. playing a large role in the Middle East for years to come.

In Israel, Biden repeatedly vowed to ensure that Iran does not acquire a nuclear weapon and said he believed diplomacy remained the best avenue to keep Tehran from obtaining one.

Biden has pushed for a revival of the Iran nuclear deal, which former president Donald Trump withdrew the US from in 2018, as he faces increasing pressure from key Middle East allies to produce a plan to

Iran has cosied-up to Russia significantly in recent years and the Chinese have made themselves more useful both to the Saudis and Emiratis in defence and trade sectors.

### The New Approach

His critics say that Biden, to an extent, continued with the old American baggage and if he really wants to restate the American foreign policy for West Asia and its Arab allies, it will have to adopt a more proactive and less preachy stance with a new perspective too. Biden himself said during the trip that he continues to believe that diplomacy is the best way to achieve a new outcome.

But to achieve that outcome, he'll have to pursue soft-diplomacy also. Additionally, the U.S. should try to give-up the mentality to solve every problem or conflict with mili-

moted through its soft diplomacy or public diplomacy channels. There is a huge aspiration amongst the people of the region to fill-up the chasm between what is available and what they wish for, ensuring dignity and prosperity for all.

At the same time, it should try to engage more with the young generation amongst the Arabs, the 13th edition of the Arab Youth Survey found that over 90% of Saudi youth, who form nearly two-thirds of the country's population, see the U.S. as an ally. This should be its target audience.

It should focus on boosting bilateral ties in new areas such as tourism, information technology, and clean energy and focus less on the energy sector.

It should launch joint initiatives on human security challenges such as in the health sector, economic security, human rights, and climate change. It should engage in renewed diplomatic efforts to end conflicts in Syria, Yemen, and Libya. Try to contain and engage Iran with diplomacy backed by a balanced regional security strategy. Renewed diplomacy with Iran must include America's regional security partners in order to produce lasting results. It should strive for greater regional integration with renewed and inclusive diplomacy on the Arab-Israeli front, too.

Overall, the visit failed to accomplish what Biden wanted to achieve in the region, and for any success the U.S. will have to fully recalibrate its policy towards the Middle East, Iran and Israel in the short-term for long-term gains and keeping the Russians and Chinese at bay in the region.

Views expressed in the article are the author's own and do not necessarily represent the editorial stance of Kashmir Observer  
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His critics say that Biden, to an extent, continued with the old American baggage and if he really wants to restate the American foreign policy for West Asia and its Arab allies, it will have to adopt a more proactive and less preachy stance with a new perspective too

contain Iran. But hopes appear to be fading that a deal will materialise, and the President acknowledged that the U.S. is "not going to wait forever" for a response from Iranian leadership.

### U.S.-Israel ties

America's relationship with Israel has also been strained in recent years. Obama and former Israeli President Benjamin Netanyahu shared a strained relationship over Palestine, and the 2015 nuclear deal with Iran also soured the relations.

But the Biden administration's renewed efforts to re-implement the Iran nuclear deal, coupled with warnings over Israel's expansion of settlements in the West Bank, have further complicated U.S.-Israeli relations again.

In addition, the US is also worried about the growing Russian and Chinese influence in the region.

tary means and tactics, instead it should try to focus and see the alternative opportunities available to help the people of the Middle East achieve greater freedom and prosperity which they desire.

For this, the renewed American focus should prioritise its interests through better security management for itself and its allies. Ensuring that terrorist threats from the Arab world should remain a focus of U.S. engagement in the region.

Further, it should focus on the economic welfare of the region. The Middle East's energy resources remain critical to the global economy. In addition, the U.S. should try to foster lasting economic ties with emerging centres of innovation in the region.

Additionally, it should focus on values and rights, which the United States supports i.e. religious freedom, women's rights, and freedom of expression. These should be pro-

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## Radio Relevant

As the medium of mass communication, radio is always fascinating and has its hold on people even in the face of stiff competition from other mass communication channels, such as television. Though radio is largely a commercial broadcasting service across the country, community radios still hold their forte in rural India. The importance of community radio

has been predominantly felt during the Covid-19 pandemic when radio networks have played a crucial role in disseminating credible information about the deadly virus.

In fact, for millions of rural India radio is the only window to the outside world, and naturally community radio stations have emerged as a vital channel, especially during the last two years when the country went into

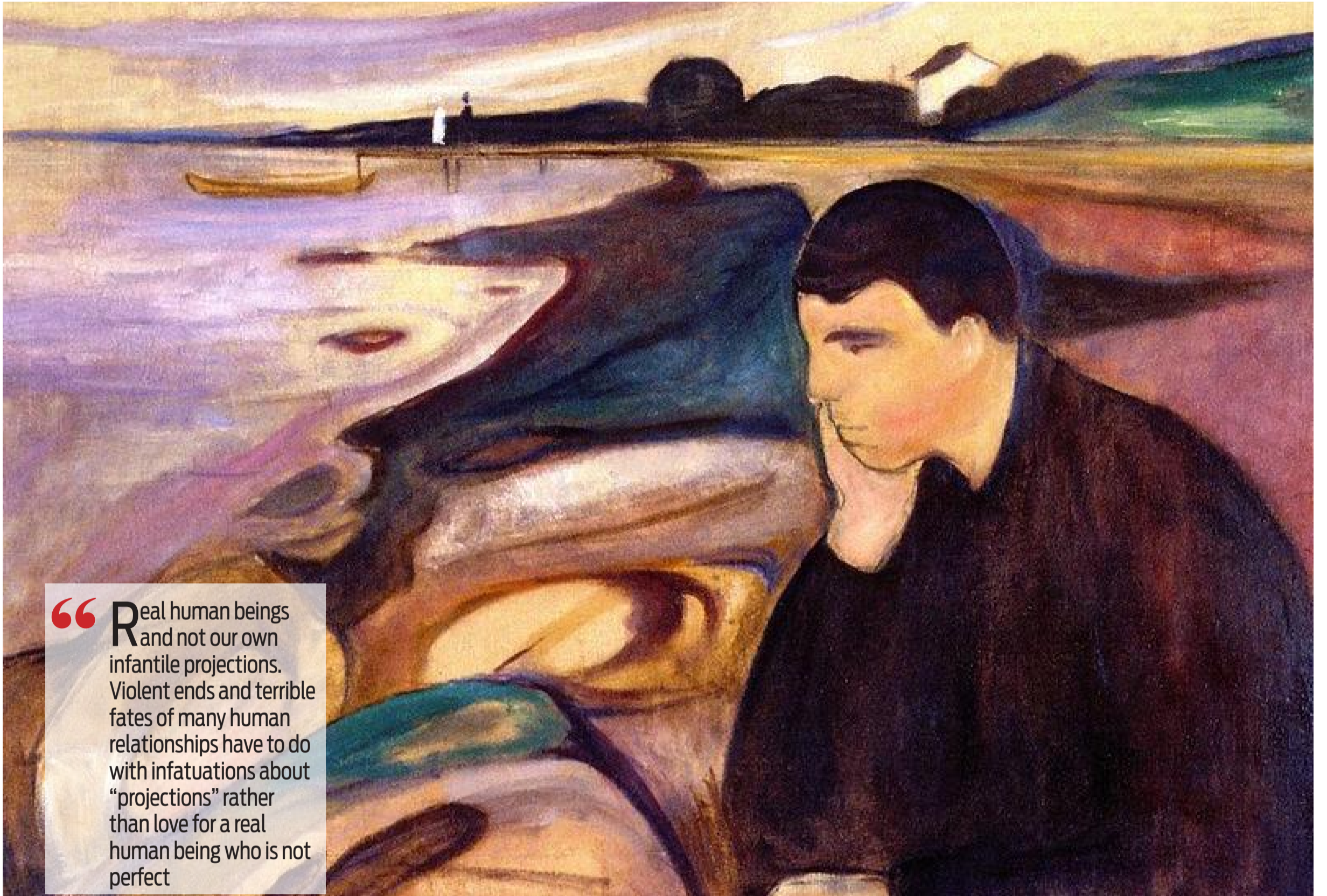
frequent lockdowns. Reportedly, until the end 2021, India had little over 300 community radio stations, which is a significant increase compared to previous years, and reflected a rising trend that had developed over the past decade.

These community radios are well managed, controlled, and owned by the communities they serve. For those who may not know, when Kera-

la got India's first Covid-19 case, community radios were first pressed into action across rural areas in the State to broadcast vital messages about the pandemic and its related programmes for more than seven hours every day.

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# Psyche of Relationships and Heartbreaks



“Real human beings and not our own infantile projections. Violent ends and terrible fates of many human relationships have to do with infatuations about “projections” rather than love for a real human being who is not perfect

Edvard Munch's Melancholy (1891-1893) / Edvardmunch.org

MUGEES UL KAISAR

This goes without saying that human beings are very complex multilayered beings.

Whether it be our body or deep psyche or the spirit within us, each level of being has its own reality which needs to be understood as much as we can. All Prophets, sages, mystics across all wisdom traditions from time immemorial have advised us that 'self knowledge' is the road to salvation. The more we know ourselves, the more we save ourselves from unknown/unconscious elements/complexes/alienations. Alienation from body, psyche and spirit generates its own corresponding set of diseases. Self knowledge, on the other hand, leads to de-alienation which in essence is the cure.

One of the dimensions of the self is our "psyche" which has its own dynamics like that of the body. It has its own psychic energy which influences and impacts us in its own way. Let us give an example before we come to the discussion at hand. Say for example a "superiority complex" which is an unconscious "pattern" or "lens" or "disposition" of psychic energy, through which an individual acts and assumes that they are superior to others. These people actually 'genuinely' feel that in fact that is the case even though it is a mere delusion created by their own individual psyche (having certain psychological reasons) but they are under its unconscious possession-unaware of its puppetry. These people, quite expectedly and naturally, create bitter irritation in other people due to their behavior. They then get psychologically frustrated simply because the people around them rather than buying into their complexes, ridicule them silently which constantly fly at their face, hinting at their pathology. Only if they, accidentally, bump into their own psychic complex (within) by some sort of introspection-would they realize where the dragon actually lies. Ignorance regarding our own "unconscious", therefore, causes all sorts of "possessions" (a sort of "tasrup" to use the Kashmiri word) which "un-

consciously" drives us or controls us without us being aware. That is why self knowledge (here on the level of psyche) immediately leads to cure/liberation/enlightenment.

In most cases of relationships followed by heartbreaks, the psychic violence that characterizes them occurs due to unconscious workings of the psychic energy. One of these aspects that we are going to look up in this article is the "Anima" figure in the male psyche (and similarly animus figure in feminine psyche) which has a great role to play in certain terrains of relationships and its aftermath.

"Anima", in Jungian Psychology, basically refers to the personification of the feminine energy within a man. Biologically, we may say that every man possesses female sets of X chromosomes (in addition to masculine Y) which reflect in certain degree in his morphology but deep down it has a strong psychic presence in every man. "Feminine psychic energy" represents feelings, moods, tenderness, capacity for personal love, owing to its connection with "womb" which represents nature and nurture. Anima therefore, influences man through deep unconscious "feelings"/hunches/irrational sixth sense/moodiness/fixations, etc.

The character of one's 'anima' is largely shaped by one's own mother as Marie Louise von Franz has noted. The point is that the mother represents the whole world for an infant. This is his most immediate experience of the whole world. Mother introduces the "tone" of the world to the child. To put it in crude terms, if the mother is sort of insensitive or cold (or if the child has wrongly "assumed" so) then it has extremely negative influence on the man by indoctrinating general depressed moods in him. Such men are largely cynical towards life, suspicious of everything and unable to trust life per se. But this negative case, as we may expect, is quite rare. What is more common and which also forms the main subject of our article, is when mother has extremely positive influence on the child. The world, in

this case, is introduced to the child as something "loving"- one enjoys being at the centre of attention i.e. child becomes habitual of crying and brooding over and she, for sure, will come to lift him up and love him. This has deepest psychic presence within child and remains unconscious so to speak.

The reason most people suffer terrible heartbreaks, which cripples them from within, debilitates them to the point that nothing makes sense or nothing consoles them, is that they have not yet been able to "consciously" distinguish between the "mother" and the "world". Deep down, the unconscious psyche "expects" the world to behave the same way the mother does. The world and the girl that one has fallen in love with, so to speak, are not the "mother". One may hear people suffering from a heartbreak say that "she left me stranded and strangled, I was brooding over and she did not come to wipe off my tears and console me. How could she do that!" This is a deep psychic "habit" and expectation, it is tantamount to a mother forsaking a child, hence such tragic psychic shock and pain takes place. The boy has not fully (down to the level of his unconscious) yet been able to distinguish between "loving mother" and "real harsh nature outside". One may note that this "unconscious" often surfaces up when people in love call each other "baby"!

The only way to treat this problem and the pain of psychic shock is to simply understand its genesis and true nature. The moment "unconscious" becomes "conscious", (i.e. when one recognizes where it is coming from), one is instantaneously cured, because it no longer remains "unconscious" which used to exercise tremendous "unknown" control on us (from the dark). Truth sets us free, as old wisdom says, as testified by modern psychoanalytic clinics. Only way to treat these pathologies is through the discovery of "truth".

Extremely loving experience of this sort of 'unconscious anima' makes men into sentimentalists/touchy. They lose contact with reality and this is the typical symptom

of this sort of "mother complex". For example we may see when such men fail in some exams or some other thing in life, they immediately become sentimentalists to such an extent that they become psychologically ascetic, saying that "hell with people and world, I won't appear in any exam ever now, I want to go to mountains and live in a cave, this world is not worth it"- this is symptomatic of deep unconscious wish to recede back to the age old comforts of the "womb". This whole problem arises from the fact that the individual has not "consciously" distinguished between "mother" and the "world" even after leaving childhood and this is exactly what the age old mythological rituals of "initiation" (like that of circumcision and various other rituals which have lost their meaning in modern world) aimed at i.e. beating into the conscious mind of the initiated child-the fact that he is a 'man' now- ready to face the world. The world is difficult; it is not always loving or loyal or predictable or sincere or perfect like "mother"; the struggle of life is part of our existence and realizing that fact makes us proper prepared holistic wholesome real "individuated" individuals.

This has another caveat and that is it also teaches women/mothers on 'how not to raise a child' because an overprotective mother tries to protect the child (out of love of course) but too much to an extent that it undermines the child's own independent skill set which he needs to face the world. It turns a man into a "man-child" or an "old infant". Kindly read works of Erich Neumann for further elaboration or Jung's notion of mother complex. Readers can also read Von Franz's essay "The Process of Individuation" or watch second part of her interview series "The Way of the Dream".

Here we come to another crucial point and that is the "anima" which represents the inner "perfect" ideal image of the "feminine" within the psyche of the man, gets projected onto outer women on outside. Please note that every human being, in addition to possessing an indi-

vidual 'ego' which defines them, also possesses the full holistic Self, deep within the unconscious which is totality of all psychic energy whether masculine or feminine. Therefore, the consciousness of man, in an attempt to realize the full reality of holistic self searches for its "counterpart"/mirror image i.e. man searches for the "dream girl" of the "heart". This explains the sudden "seizure" that happens, popularly called "love at first sight", when someone sees a woman for just ten seconds or so, exclaims oh! I know who she is, she is my 'soul mate', it is like I have known her for ages; the man is not lying, it is just that the one who he is talking about is not that girl outside but inner soul-image i.e. the perfect "anima" within. That is why, soon, as time passes, when the man "really" gets to know the girl; when the imperfections begin to surface up, he realizes that it is not what he had initially thought which is followed by psychological frustration and resentment. All this mess builds up simply because he did not fall in love with a "person" but his own anima "projection". Same applies to women.

This sudden "seizure" by anima/animus projection (a sort of "tasrup") explains its tremendous power of "fixation". It is powerful because it is not done "consciously" so to speak but a pathology which has deep unconscious roots and hence such power. Old myths would depict this pathology by showing feminine in the shape of "vampires" sucking out blood of men and that is what happens to them, they literally are "preyed" upon (though by their own projections). It is for this reason "vampire" figures have been a constant presence in many human fairytales (owing to its inspiration from unconscious). Modern cinema, ironically, churns out millions of dollars showing vampire based romance/drama stories not knowing its old mythological essence.

Therefore, the takeaway point is that we should love "people" i.e. real human beings and not our own infantile projections. Violent ends and terrible fates of many human

relationships have to do with infatuations about "projections" rather than love for a real human being who is not perfect. Love does not merely need passion (owing to infatuation) generated due to do anima/animus "projection" but rather it needs "compassion" for the other person whilst recognizing him/her as a "person", knowing his/her imperfections, complexities, naiveties, insanities, frustrations and what not. Who wouldn't love fairy like perfect projections? It takes love to love real "persons". People under the possession of "infatuations" actually love their own "feelings" and thus their own selves in the garb of "projections", rather than the other person they claim to love, which demands real feeling of "conscious" compassion. The man (under anima possession) is still locked within infantile maternal mode of relationship i.e. "all about me"; he is not in love with the "person" but in fact is in love with the feeling of "being in love" i.e. the infantile demand of being "loved" (by mother).

Extremely good looking and successful people, for this reason, are not actually easy to love (term 'love' here is to be distinguished from 'projection'/infatuation) but rather the most difficult. These people largely magnet towards themselves a lot of "projections", therefore, it is rather difficult for them to find people who actually love them as "persons". It is for this reason that militantly asserting oneself out there too much & showing off is not a very good idea. We see, people already "market" themselves out there as "objects" by putting unhealthy overemphasis on cosmetic beauty and radical gym culture (as if participating in an investment-reward market policy) and lo and behold when the people they (hope to) love actually treat them like "objects", they generate kneejerk reaction and psychological shock. It is how we treat love that decides how love treats us back. Erich Fromm's book 'The art of loving' best elaborates upon this subject.

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